



R E R A

Redwood Empire Remodelers Association

Membership Application

Eligibility for membership requires that the applicant, if a contractor or professional required to be licensed by the State of California, be a licensee in good standing. The business or association shall be engaged in the remodeling industry in some capacity, and all contractors and installers shall provide a current liability insurance certificate annually. The applicant shall agree to conduct business activities in accordance with the RERA Recommended Code of Business Practices (see attached), and to comply with the Association's By-Laws. A copy of the By-Laws will be provided to you in your New Member Packet, or can be downloaded from our website at: www.rera.com.

Company Name: _____

Mailing Address: _____
Street # or P.O. Box

_____ City State Zip Code

Business Phone: _____ **Fax:** _____

Website: _____ **E-Mail Address:** _____

Contractor's License #: _____ **License Class:** _____

Applicant Name: _____ **Title:** _____

Additional Representative: _____

Business Category: _____

Business Specialty (List up to three): 1) _____ 2) _____

3) _____

Business Description: _____

How did you hear about RERA?: _____

Person who referred you?: _____

Membership Fees: \$175.00 annually (\$50.00 one time initiation fee for new members).

New Member: \$225.00 _____ **Link your online RERA listing to your website:** \$25.00 _____

- (Please select all that apply)-

Payment: Payment may be made by check or credit card at our monthly dinner meetings, or you may send a check to:

Redwood Empire Remodelers Association

P. O. Box 6902

Santa Rosa, CA 95406

Please note: Applications cannot be accepted or processed without accompanying payment.

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Recommended Code of Business Practices

(RERA By-Laws Article II, Section 2, Standards)

Members of the Association shall pledge to observe high standards of honesty, integrity, and responsibility in the conduct of business by:

- a) Promoting only those products and services which are functionally, environmentally, and economically sound and which are consistent with objective standards of health and safety;
- b) Making all advertising and sales promotion factually accurate with respect to product description, performance specification and cost/benefit analysis and by avoiding those practices which tend to mislead or deceive the customer with respect to competitive pricing, savings claims, or the nature and significance of contracts, warranties, finance agreements, completion certificates, lien waivers, or liability and worker's compensation insurance;
- c) Writing all contracts and warranties such that they are fair and mutually beneficial to all parties concerned, such that they are free of ambiguities or omissions which tend to obscure contractual obligations, and such that warranty terms and provisions are free of the capacity to mislead or deceive the customer as to the quality or longevity of the product or service;
- d) Honoring all contractual obligations until and unless they are altered or dissolved by mutual consent of all contractual parties concerned and by fulfilling those obligations in a reasonably prompt manner that is fair to all parties concerned;
- e) Promptly acknowledging and acting on all customer complaints and, in situations where complaints appear unreasonable and persistent, by encouraging the customer to initiate an approved third party dispute settlement mechanism;
- f) Refraining from any act intended to restrain trade or suppress competition and to thereby promote the private enterprise system and its guarantee of equal rights for all.

Signature of Applicant/Member

Date